# Cookies Policy

Our website uses cookies and other cookie-like files to improve the quality of the website and the services provided to you.

**1. WHAT ARE COOKIES AND HOW DO THEY WORK?**

A cookie is a small text file that a website sends to your computer to enable the website to store information (e.g. name, phone number, email address) that specifically identifies each of our Users.

By downloading these cookies, Bizay gives you a unique customer code and history locator. In addition, the personal data collected by means of cookies are presented to the User when they consult other products in order to [insert the associated purpose!].

The information we store, whether automatically or directly from you, allows us to personalize and continuously improve the user experience of our website.

The cookie also helps us to remember your past activities, retain your account data and present you with certain elements of our website and special offers based on your interests and preferences.

You can always delete cookies and set your browser to refuse all cookies or to display a message whenever a cookie is sent. If you reconfigure your browser you may lose access to some of the features and functionality of the website, and you may not be able to benefit from all of the features of the website.

**2. What kind of COOKIES uses Bizay?**

The cookies used on the Bizay website are used for various purposes. All personal information obtained through cookies will be subject to the provisions of the Privacy Policy and will be supplemented by this Cookie Policy.

Some cookies are absolutely necessary to navigate the site, use its services and perform its functions. Other cookies are not essential and may be used for analytical-statistical or marketing purposes.

The cookies used by our website are described below:

a) Permanent cookies: These are cookies that are stored in the browser of your electronic access devices (PC, mobile and tablet) and that are used whenever you visit the Bizay website again. They are generally used to direct navigation to the interests of the user, allowing us to provide a more personalized service;

b) Session cookies: These are temporary cookies that remain in the browser's cookie file until you leave the website, so there is no registration on the user's hard drive. The information collected by these cookies serves to analyze site traffic patterns, allowing us to identify problems and provide a better browsing experience;

c) Analysis cookies: These are cookies that do not collect or store personal information about you (e.g. name or address) and therefore cannot be used to identify you. On the contrary, they consist of cookies that make it possible to quantify the number of users and carry out the measurement and statistical analysis of how the users use the service offered. They allow Bizay to analyze the navigation on its website, with the objective of improving the supply of products or services that we provide to you.

The cookies used by Bizay on its website can also be distinguished between:

- Own cookies: these are session cookies that allow you to store category information to display pages more quickly. Examples of these cookies are server session IDs. It is these cookies that also indicate whether the user authorizes the use of cookies.

- Third-party cookies: these are cookies used to distinguish users and sessions and to determine new visits and sessions. Allows you to store the source of traffic to explain how the user gets to the site. They are often used to identify users and prevent fraudulent use of user data and to protect third party user data, to personalize advertising on Publisher networks, and to allow the site to remember browsing preferences, languages and region of access. Bizay does not exercise any control over cookies or the action codes used by third party companies. Bizay also does not receive any personal information collected by these advertisers when they use action codes and cookies, nor does it share personal information that may identify you, such as your name, telephone number or address, with these companies, except in the cases covered by this policy.

## 3. WHAT DOES IT MEAN TO NOT ALLOW COOKIES?

By using our website, you consent to the use of cookies, in accordance with this Policy and our Privacy Policy. All browsers allow the user to accept, refuse or delete cookies, in particular by selecting the appropriate settings in their browser. You can set cookies in the "options" or "preferences" menu of your browser.

Please note, however, that disabling cookies may prevent some web services from working properly, partially or totally affecting your browsing of the website, which will have an impact on your experience of using our website.

## 4. LIMITATION OF LIABILITY

Binary Subject, S.A. does not warrant, and is not liable for, damages of any kind arising from the following circumstances:

a) Lack of functioning of the site or incorrect functioning of the pages;
b) Inuitability, inadequacy or invalidity of the services and content offered on the site;
c) In Results and user expectations;
d) Existence of viruses or programs on the user's computer.

Binary Subject, S.A. will not in any circumstances, including negligence, be liable for loss of business, access, benefits, data, indirect, secondary, special or consequential damages resulting from access to or use of the site's services, or otherwise within its scope.

Similarly, Bizay is not responsible for the actions of third parties, including our advertisers and business parties Some of the cookies used on the website are from third parties, and Bizay is not responsible for such cookies.

For more information on the limitation of Bizay's liability and on the liability of the customer or the user of the Bizay Site, please refer to the Terms and Conditions of Use of the Site Bizay.

## 5. HOW CAN YOU GET TO KNOW THE UPDATES ON THIS POLICY?

Bizay reserves the right at any time to make readjustments or updates to this cookie policy. To always be aware of the applicable rules for the use of cookies see our website www.bizay.be.

The use of the services following these changes implies acceptance of the cookie policy and future updates.

## 6. LINKS

For more information about cookies and their use, we suggest you consult the following links, which are only in English:

Microsoft Cookies Guide

All About Cookies